



LET'S FINALLY BE REUNITED
PARTNERSHIP PROPOSAL - 2021

WHAT

One day event dedicated
to the Belgian developers'
community

WHEN

23 november 2021
8h - 18h

WHY

To inspire the ICT market with top
content, to connect professionals and
companies & to generate networking
opportunities

WHERE

Cinescope of Louvain-La-Neuve
Grand-Place 55 (B-1348)

STORY

Launched in 2013
more than 4.000 attendees and
200 conferences with international
speakers

TARGET

.NET developers, analysts,
enterprise architects, CIOs
& ICT students

TIMING OF THE DAY

8.00

Welcome breakfast

9.00

Main & student keynotes

9.30 - 12.30

Conferences

12.30 - 14.00

Lunch & Networking

14.00 - 17.00

Conferences

17.00 - 18.00

Drink & Networking

ORGANISATION



THEY TRUSTED US IN RECENT YEARS



AND MORE TO COME !

WHAT'S NEW & WHY BECOME A SPONSOR ?

- The **only on-site developer event** in Belgium in 2021 : it's time to meet again
- **First opportunity to meet top talents** since lockdown
- Public reached : + - 600 people expected, composed of 450 professionals and 150 students
- DevDay is the perfect place to showcase your company, your products and solutions
- **Slow conference** : more time for you to meet developers
- Experience corner : attractive place to showcase technologies
- New location for sponsors : enjoy more visits and **more meetings**

ARE YOU GOING TO BE OUR NEXT PLATINIUM SPONSOR?

8.000€

- **Main branding**

Main branding (logo) in all the touch points of the communication plan

- **Dedicated space**

Dedicated space (9m2) in the networking zone during the event

- **Your own conference**

Possibility of leading a **lunch talk** with one of your speakers (tech conference)

- **Main branding in the venue**

Main branding in the venue (roll-ups, posters, programs, screens...)

- **Free tickets**

8 free tickets for the event
2 exhibitor tickets

- **Visual communication**

Own flyer & roll up in the networking zone

- **Badges**

Main branding on the badges

- **Goodie bag**

Presence in the goodie bag (item to provide)

- **Our website**

Main branding & content (to provide) on the Dev Day website

OR MAYBE ARE YOU GOING TO BE OUR NEXT GOLD SPONSOR ? 5.000€

- **Branding**

Branding (logo) in all the touch points of the communication plan

- **Branding in the venue**

Branding in the venue (roll-ups, posters, programs, screens...)

- **Free tickets**

3 free tickets for the event
2 exhibitor tickets

- **Dedicated space**

Dedicated space (9m2) in the networking zone during the event

- **Goodie bag**

Presence in the goodie bag (item to provide)

- **Our website**

Branding on the Dev Day website

MAYBE ARE YOU GOING TO BE OUR NEXT SILVER SPONSOR ?

3.000€

- **Branding**

Branding (logo) in all the touch points of the communication plan

- **Branding in the venue**

Branding in the venue (roll-ups, posters, programs, screens...)

- **Free tickets**

2 free tickets for the event
2 exhibitor tickets

- **Goodie bag**

Presence in the goodie bag (item to provide)

- **Our website**

Branding on the Dev Day website

WHAT ABOUT BEING AN EXCHANGE SPONSOR ?

We can also together create a **tailor-made offer** for exchange sponsorship. For example, you can decide to offer to offer lunch, to offer the closing drink, to offer breakfast ... We can imagine a solution with **your visual branded** on different supports. We will establish a tailor-made quote based on your choice.

Branding in the venue (roll-ups, posters, programs, screens...), presence in the goodie bag (item to provide) & branding on the Dev Day website.
Feel free to contact us !

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LET'S FINALLY BE REUNITED
ARE YOU GOING TO BE WITH US ?
THANK YOU

CERM
COVID EVENT RISK MODEL